

At the heart of the 'mage











IAM MAGIC MOMENTS

COOLPIX L340

If you want to record life effortlessly, you'll love the COOLPIX L340! It's a classic-styled camera that can go from wide-angle to telephoto, yet is still compact. It will take you right to the heart of the action with a 28x optical zoom lens, extendable to 56x Dynamic Fine Zoom¹. Crisp shots and smooth HD movies

are assured with an easy-hold grip that minimises the effects of camera shake. Operation is simple and the large 7.5cm/3-in 460k-dot LCD monitor makes framing your shots a breeze. Special moments are captured with ease in high quality images and movies with the COOLPIX L340.



Black

High zoom, small-bodied and easy-to-operate

NIKKOR 28x optical zoom lens

Capture stunning facial expressions or distant action with the 28x optical zoom – extendable to 56x Dynamic Fine Zoom¹ – giving you focal length coverage of 22.5-630mm (35 mm format equivalent).













Wide-angle coverage

Whether you're shooting family fun or out at events and celebrations, you'll always be close to the action with the zoom lens giving you wideangle to telephoto coverage.



Easy Operation

A comfortable grip and simply laid out controls make operating your camera feel intuitive and natural. Switch easily from photos to movies at the touch of a button.





Target finding AF

You'll get beautifully crisp photos every time, with Target finding AF quickly and precisely locating your subject for you and achieving clear focus automatically.

Scene auto selector

Choose this option to let your camera do the hard work for you. It can automatically assess your subject and shooting situation to optimise settings for the best results.



Recommended accessories

NIKON Accessory Kit for L340 COOLKITK003







BlackRapid Quick-Draw Strap VJB00015

Other features

- 20.2 effective megapixels
- CCD image sensor
- HD 720p movie recording
- · Scene auto selector
- 7.5-cm/3-in 460k-dot LCD monitor
- AA-size batteries
- EXPEED C2

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Nikon	COOLPIX	52900	Specifications

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Effective pixels	20.2 million*1	
Lens	NIKKOR lens with 28× optical zoom 4.0–112 mm (angle of view equivalent to that of 22.5–630 mm lens in 35mm [135] format), f/3.1-5.9	
Magnification	Up to 4× (angle of view equivalent to that of approx. 2520 mm lens in 35mm [135] format)	
Focus range*2	[W]: Approx. 50 cm (1 ft 8 in.)— ∞ , [T]: Approx. 1.5 m (5 ft)— ∞ , Macro mode: Approx. 1 cm (0.4 in.)— ∞ (when zoom is set to middle position)	
Monitor	7.5 cm (3-in.), approx. 460k-dot, TFT LCD with anti-reflection coating and 5-level brightness adjustment	

Storage media	Internal memory (approx. 43 MB), SD/SDHC/SDXC memory card ¹³	
ISO sensitivity (Standard output sensitivity)*4	ISO 80–1600	
Power sources	Four (AA-size) alkaline batteries LR6/L40, Four (AA-size) lithium batteries FR6/L91, Four Rechargeable Ni-MH Battery EN-MH2 (available separately), AC Adapter EH-67 (available separately)	
Battery life*5	Approx. 370 shots with alkaline batteries Approx. 960 shots with lithium batteries Approx. 600 shots with EN-MH2 batteries	
Dimensions (W x H x D)	Approx. $111.1 \times 76.3 \times 83.3$ mm excluding projections*6	
Weight	Approx. 430 g (15.2 oz) with battery and memory card*6	

- Image processing may reduce the number of effective pixels.

 All distances measured from center of front surface of lens.

 Not compatible with Multi Media Cards (MMC).

 Depending on the conditions, certain settings may not be configured.

 Based on CIPA industry standard for measuring life of camera batteries. Measured at 23°C (+/-3°C); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal. In a cold environment, the number of shots may decrease according to the battery characteristics.

 Method of noting dimensions and weight is in accordance with CIPA DCG-002-2012 guideline.

Note: HD refers to this camera's ability to record movies in 1280 x 720 format.

¹ Magnification of Dynamic Fine Zoom is calculated from the maximum wide-angle position of optical zoom.

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